

# CERTAIN DRI<sup>®</sup>

## ANTIPERSPIRANT

### Prescription Strength Antiperspirant Without the Prescription

#### Certain Dri Prescription Strength

an over-the-counter antiperspirant for hyperhidrosis patients



- 12% Aluminum Chloride formulation
- Most effective antiperspirant available without a prescription
- Helps stop excessive sweating for up to 72 hours for a deep level of protection
- #1 doctor recommended OTC brand for excessive sweating\*

### Also Available for Patients



#### Certain Dri Extra Strength

an option that may be gentler on skin for hyperhidrosis patients

- 25% Aluminum Sesquichlorohydrate formulation
- Extra-effective antiperspirant + deodorant
- May be gentler on skin



#### Certain Dri Everyday Strength

for any patient looking for protection against odor and excessive sweating

- 20% Aluminum Zirconium Complex formulation
- Effective all-day antiperspirant + deodorant
- Protection for more certainty against odor and sweating

\*Based on a 2017 independent study of Dermatologists, Certain Dri is the #1 recommended OTC brand for patients with excessive sweating.

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## Recommended Usage

- Recommend patients apply before bed. Antiperspirants work best while patients sleep
  - The body sweats less, allowing the active ingredient to penetrate into pores
  - Will not wash off after showering in the morning
- Patients should ensure underarms are completely dry before application to reduce the risk of irritation
  - Patients should be cautioned not to use immediately after showering, shaving; or if skin is broken or irritated
  - A hair dryer on the cool setting can help dry underarms before application
- Patients should apply sparingly, only a few downward strokes under each arm and allow 5-10 minutes for product to dry
- Patients can reapply Certain Dri Prescription Strength every 72 hours or as needed
- Certain Dri Extra Strength or Everyday Strength with deodorant can be used in the morning for an extra layer of freshness and protection

## Tips for Hyperhidrosis Management

- Recommend a strong antiperspirant, commonly referred to as **“Prescription or Clinical Strength”**
- Suggest that patients choose clothing in looser weaves, such as linens or cottons
- Bed linens that are made of breathable, lightweight fabrics, such as cotton, for year-round use are best for hyperhidrosis sufferers
- Remind patients to avoid MSG, caffeine and spicy foods (hot sauce, curry, cumin)

For more information and to register for patient samples and coupons visit [certaindri.com/professional](http://certaindri.com/professional) or call 844-311-1820

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